

LIGHTEN THE LOAD

A CAPITAL CAMPAIGN TO RENOVATE ERVAY PLAZA

NORTH TEXAS GIVING DAY

Thursday, September 20

Folks in our neighborhood are hard pressed for time and money. How can we help? Let's start with the laundry.

Where some saw a community nuisance, Cornerstone's partners saw an opportunity at Ervay Plaza. With your help, we can turn this place of brokenness and blight into one of light and hope. The Real Estate Council Young Guns has already provided \$100,000 toward a new vision for the property. Our task now is to meet that tremendous gift with the additional \$200,000 needed.

The property will include a low-cost laundromat, a beauty / barbershop and three spaces for entrepreneurs to grow businesses that will support their own neighborhood.

Why laundry? When children don't have clean clothes, they bear the brunt of school bullies or they don't attend school at all. In addition to meeting the needs of these families, the laundry will provide jobs and business partnership with existing service providers.

Most importantly, this simple act of kindness will boost the personal dignity of our neighborhood children.

HOW CAN YOU HELP?

Make your own gift at:
www.northtexasgivingday.org/lightentheload

Watch for posts on Facebook, Twitter and Instagram and **SHARE** to your friends and family.

Change your own Social Media profile picture to show your support with links to the giving page.

WHY GIVE NOW?

Every dollar generates bonus funds.

Communities Foundation of Texas' North Texas Giving Day is an 18-hour online giving event designed to empower every person to give back to their community by supporting local nonprofits and causes they care about in one easy-to-use platform. It's the largest community-wide giving event in the nation.

The need is real.

A study conducted by the State Fair of Texas and Dallas Baptist University found that a major factor contributing to the decrease in school attendance is the lack of clean clothing. The non-profit, commercial scale laundromat we envision will:

- Meet the laundry needs of low-income families
- Create neighborhood jobs in partnership with an established laundry service provider
- Boost the dignity and self-esteem of our neighborhood children. [Learn More.](#)

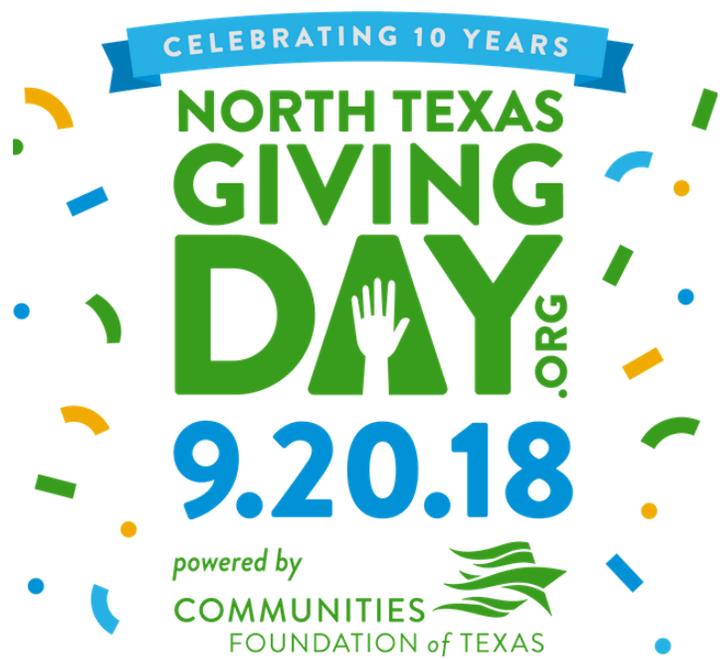
A space to connect.

In addition to the laundromat and personal grooming services, there will be a space for entrepreneurs, non-profits, creatives and more to grow their social impact by connecting and collaborating with one another. By intentionally facilitating these connections and authentic relationships, we can assist in our neighbors' journey toward financial flourishing and wholeness.



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Together we can demonstrate the love of Christ through major transformations and simple acts of kindness. Thank you.



The work has already begun.

This ministry is busy.

In addition to the Lighten the Load initiative, we have ongoing programs and services that require working hands and fast feet and your prayers. In particular, we need your time and talent for our growing **AFTER-SCHOOL PROGRAM**.

In partnership with Equal Heart, CitySquare AmeriCorps and Dallas Baptist University, we provide great quality leaders and staff on a daily basis to assist with homework and tutoring and improve the quality of education in our neighborhoods. Plus, the children get a daily nutritious meal, designed to stand in the gap of an area with sparse offerings for affordable, quality food.

Here's how you can help:

- Assist elementary school children with homework assignments and class projects
- Help prepare and serve snacks and meals
- Supervise recreational activities
- Assist parents in learning how to monitor school activities via technology
- Interact with teachers to discover how we can better serve their students
- Provide special incentives during grading periods
- Assist in special celebrations like Halloween, Thanksgiving and Christmas